

*Skilled in **web development, web design or graphic art?**
Interested in cutting-edge work on **collective intelligence?**
Want to make a **difference in corporate behavior?***



Your Values. Your Money. Your Choices.

www.citizensmarket.org

Volunteer Your Web or Graphic Skills for Social Impact

The private sector has phenomenal power to change the world, for good or for ill. Many of our most pressing societal issues are profoundly impacted by the private sector: pollution and global warming; economic opportunities for women and minorities; labor practices in developing countries; special interest lobbying and campaign financing.

As consumers, we often fail to reward companies with strong performance on these issues – or punish companies with poor performance. We have the leverage to change business incentives, but not the information.

Our team of six professionals and students is launching Citizens Market, an exciting nonprofit with a mission to empower consumers with user-generated information about the social and environmental performance of companies. We've designed a collaborative online database with community oversight mechanisms. Now we need your help to build it.

We're looking for a **web developer**, a **web designer** and a **graphic artist** to join our team, collaborate on strategy, and develop our prototype into an operational pilot. We're based in Cambridge, Massachusetts and we welcome virtual participation. Commitments can be flexible; we usually ask for at least three hours per week and attendance at team meetings every other week.

Web developer applicants must have experience in Ruby on Rails and solid skills in database design for interactive web applications. Web designer applicants must have experience in HTML/CSS and strong skills in interface design. For graphic artists, we're looking for a mix of images (and preferably video) for our website. For all applicants, an understanding of collective intelligence models is a plus.

Please send resumes / portfolios to: Stéphane de Messières, sdemessieres@citizensmarket.org

You can learn more about us at www.citizensmarket.org.

Or view this PDF: http://www.citizensmarket.org/Citizens_Market_Executive_Summary.pdf.

***Consumers can make an enormous difference – with the right tools.
Join us in our mission to empower them.***